



# acebeauty

designed for the most passionate of beauty professionals seeking to take their game to an elite level of achievement, the beauty mastery program is unique in its mission to deliver an ivy league advanced education in beauty artistry. the program provides 360 degree preparation for professional success – from the technical, to the artistry, to the salon business success skills. become a beauty ACE with advanced cosmetology education.

## what you will learn:

- classroom and hands-on training in advanced cutting, color, & styling
- creative artistry – editorial photo shoots, collections
- high-end salon business success skills, including servicing of guests in the mastery’s five-star salon
- front-row involvement in the creation of the mastery’s fashion collections
- upon successful completion of program graduates will:
  - receive a masters (ACE) certificate in beauty artistry from The Mastery
  - be considered for a career with The Mastery’s five-star salon
  - be considered for careers with other high-end salons recruiting for top talent at The Mastery

## curriculum

<b>option a</b> comprehensive program		<b>option b</b> specializations (choose 1 or 2)	
<b>acebeauty</b> comprehensive advanced program including cutting, color, and editorial/styling.		<b>acecutting</b> specialization in advanced cutting skills only  <b>acecolor</b> specialization in advanced color skills only  <b>aceeditorial</b> specialization in editorial/styling skills only	
<b>level 1</b>	<b>haircutting</b>	<b>hair coloring</b>	<b>editorial styling</b>
	<ul style="list-style-type: none"> <li>• cutting teaser</li> <li>• one-length cutting</li> <li>• layering – featuring a Mastery collection haircut</li> <li>• cutting for color</li> <li>• graduation – featuring a Mastery collection haircut</li> </ul>	<ul style="list-style-type: none"> <li>• art principles of color</li> <li>• chemistry</li> <li>• color theory</li> <li>• advanced formulation</li> <li>• advanced foiling</li> <li>• blonding</li> <li>• ombre – featuring a Mastery collection color</li> <li>• hand painting/balyage</li> </ul>	<ul style="list-style-type: none"> <li>• industry essentials</li> <li>• advanced braiding</li> <li>• what’s in? (current runway and red carpet trends)</li> <li>• blowdrying 101 &amp; 102</li> <li>• roller theory</li> <li>• storyboarding</li> <li>• shooting fundamentals</li> <li>• commercial/lifestyle/advertising</li> <li>• live portfolio building shoot</li> </ul>
<b>all level 1 specialties receive:</b> salon fundamentals • marketing/business-building • sanitation • skin tones, face shapes, proportion/balance • salon styling: blowdrying, up-styling, finishing • ethics • look book • personal style • minimum of 2 top guest artists • designer collection runway show			
<b>level 2</b>	<ul style="list-style-type: none"> <li>• combination cutting – featuring a Mastery collection haircut</li> <li>• pixie cuts – featuring a Mastery collection haircut</li> <li>• razor cutting</li> <li>• dry cutting</li> <li>• men’s haircutting</li> </ul>	<ul style="list-style-type: none"> <li>• color for cutting</li> <li>• block color – featuring a Mastery collection color</li> <li>• fantasy hair color</li> <li>• color correction</li> <li>• men’s color</li> </ul>	<ul style="list-style-type: none"> <li>• up-styling techniques</li> <li>• wig play</li> <li>• basic &amp; advanced texture techniques</li> <li>• advanced makeup</li> <li>• avant garde styling</li> <li>• portfolio-building &amp; self-marketing</li> <li>• editorial designer collection photo-shoot</li> </ul>
<b>all level 2 specialties receive:</b> art principles • High Museum visit • salon business fundamentals • social media marketing • branding • minimum of 2 additional top guest artists • designer collection runway show			



acebeauty is nationally accredited by NACCAS ( National Accrediting Commission of Career Arts & Sciences). This program is approved for the use of eligible Veterans benefits, and is also approved to offer federal loans to those who qualify. See Financial Aid Team for more information.



## benefits of the program:

- learn directly from international industry leaders and NAHA award winners
- unique combination of advanced technical, creative, and salon business qualifications not available anywhere else in the country
- gain experience in preparation for opportunities in editorial styling and elite level salon work
- opportunity for a long-term career with the mastery
- potential to earn commission on service and retail sales

## enrollment requirements:

- successful entrance interview and technical assessment
- submission of fully completed application form, letters of recommendation, and enrollment fee
- initial payment made at least one month before start date
- signing of contract signifying acceptance of program's attendance, performance, and professional conduct terms
- valid cosmetology license

only one  
who devotes  
himself to a  
cause with  
his whole  
strength and  
soul can be  
a true master.  
for this reason  
mastery  
demands all  
of a person.  
- albert einstein

## schedule & investment:

**application & registration fee:** \$100

**program duration:** 12 weeks (full program); 6 weeks (level 1 only). classes occur four days per week.

**your investment:** tuition (full program): \$8,000 (payment plan)  
or \$7,500 (full payment in advance one month before start date)

	level 1 only	level 1 & 2
1 specialization	\$2000	\$3500
2 specializations	\$3500	\$6000
3 specializations	\$4500	\$8000

**2016 full program starts:** july 6 - sept 23

**2017 full program starts:** jan 18 - april 7 // july 12 - sept 29

**financing:** see our financial advisor for a solution that best meets your needs.  
ask about federal funding and use of VA benefits.

### for more information:

www.themasteryatl.com or 770.542.1532  
recruitment@themasteryatl.com

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